



# 2012 Sponsorship



## **Why your involvement is important**

Located in the heart of Toronto, the Kids, Cops and Computers program helps financially disadvantaged youth in Toronto's priority neighbourhoods to excel in their academic and personal pursuits by providing them with computers, Internet access and police lead safety & leadership training.

Kids, Cops and Computers is Merry Go Round Children's Foundation's signature program. Established in 1997, the Foundation has helped connect more than 1,400 kids and their families by providing them with home computers.

The Foundation has built an impressive reputation over the years and depends on the funds raised at the Celebrity Sports Mixer to accommodate the growth of the Program

Monetary contribution are an essential part of the success behind the mixer; we could not hold this event if it were not for the generosity of our sponsors. We use these funds to ensure a better future for students in our program.

**Help the kids of today become the leaders of tomorrow!**



## **PLATINUM SPONSOR**

**\$10,000.00**

- Exclusive pre-stage event for Platinum Sponsors guests with celebrities
- Autographed Toronto Maple Leafs jersey
- MC mention on stage at Mixer
- Thank you plaque presented at special ceremony
- Logo in National Post mixer ads
- Logo inclusion on website and Mixer announcements
- Logo on special page in Mixer event program
- Recognition on event sponsor signage at event
- Name included in special Mixer newsletter
- Special invitation to our school year-end Inspiration 2012 event
- Logo prominently displayed on all kids' Inspiration t-shirts
- Social Media mentions on Facebook and Twitter
- 15 Tickets to the 8<sup>th</sup> Annual Celebrity Sports Mixer





## **GOLD SPONSOR**

**\$5,000.00**

- Logo inclusion on website and Mixer announcements
- Logo on special page in Mixer event program
- Logo in National Post Mixer ads
- Recognition on event sponsor signage at event
- Name included in special Mixer newsletter
- Special invitation to our school year-end Inspiration 2012 event
- Logo displayed on all kids' Inspiration t-shirts
- Social Media mentions on Facebook and Twitter
- 10 Tickets to the 8<sup>th</sup> Annual Celebrity Sports Mixer



## **CHAMPION SPONSOR**

**\$2,000.00**

- Name inclusion on website
- Name in Mixer event program
- Name in National Post Mixer thank you ad
- Name included in special Mixer newsletter
- Special invitation to our school year-end Inspiration 2012 event
- 10 Tickets to the 8<sup>th</sup> Annual Celebrity Sports Mixer



## **PLAYER**

**\$1,000.00**

- Special invitation to our Inspiration Event
- Name in event program
- Name in National Post thank you ad
- Name included in special 'Mixer' newsletter
- 4 Tickets to the 8<sup>th</sup> Annual Celebrity Sports Mixer



Commitment	Platinum	Gold	Champion	Player
Exclusive pre-stage event for guests with celebrities at Mixer	√	-	-	-
Autographed Toronto Maple Leafs Jersey	√	-	-	-
MC Mention on stage	√	-	-	-
Thank you plaque presented at a special ceremony	√	√	-	-
Logo on all kids' Inspiration t-shirts	√	√	-	-
Logo inclusion on website, Mixer announcements and emails	√	√	-	-
Logo on in Mixer event program	√	√	-	-
Recognition on event sponsor signage at event	√	√	-	-
Name displayed on website recognition page	√	√	√	-
Name in Mixer event program	√	√	√	√
Mention in National Post Ad	√	√	√	√
Mention in special Mixer newsletter	√	√	√	√
Special invitation to our Inspiration 2012 Event	√	√	√	√
Tickets to 8 <sup>th</sup> Annual Celebrity Sports Mixer	15	10	10	4

“Thank you to  
all of the donors  
who help buy the  
computers and the  
Program itself for  
giving me this  
wonderful opportunity  
to explore.”

